

# University of Pretoria Yearbook 2016

## Small business management 814 (ENP 814)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**Programmes** [Postgraduate Diploma Option: Entrepreneurship](#)

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** English

**Academic organisation** Business Management

**Period of presentation** Semester 2

### Module content

- Business management principles
- Difference between entrepreneurial ventures and small business
- Understanding small business
- Managing the small business
- Managing the micro business
- Managing the family business
- Marketing and supply chain
- Social responsibility, networking and legal aspects
- Black economic empowerment
- Financial management

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